

SKIN PERFECTION

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THE 5 STEPS TO ACHIEVING
SKIN PERFECTION



THE AESTHETIC LOUNGE



WHY WE SEE SKIN DIFFERENTLY AND ACHIEVE RESULTS LIKE NO OTHER CLINIC

Lana and Yasmine have been successfully transforming skin since 1999 and too many times have seen the devastating and sometimes permanent effects that strong treatments can have on poorly prepared skins. We understand it may be hard to comprehend why we say no not yet, when many clinics will treat you today. However, just as you wouldn't run a marathon without training for it, you wouldn't have an Advanced or Specialised Skin Treatment without conditioning your skin for it first.

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THE 5 STEPS TO ACHIEVING SKIN PERFECTION

PREPARATION

Double Your Results In Half
The Time

STEP 01

The Consultation

Your Skin Journey Awaits

STEP 02

Cosmeceuticals

Life Changing Skincare Products

STEP 03

Advanced Treatments

Where Beauty Meets Results

STEP 04

Specialised Treatments

For Real Serious Results

STEP 05

Where To Now?

Skin Perfection Awaits



PREPARATION

DOUBLE YOUR RESULTS IN HALF THE TIME

Aesthetically pleasing skin results hinge on one major component: preparation. Let us reveal why you haven't been able to achieve your skin goals and why you aren't ready to have our corrective treatments just yet.

IT'S A BAD IDEA

Let's start with an, unfortunately, all-too-common story. One of our clients went to a doctor to have Plasma Fibroblast Skin Tightening. Why didn't the client have this treatment with us? Because it was a doctor and they were happy to treat both the upper and lower eyelid in one appointment, without preparation. But the skin simply wasn't ready and dermatitis occurred. Not just itchy skin, but sore, puffy, red eyelids for months, and even dermatitis in the eyeballs.

YOUR SKIN IS REALLY IMPORTANT

As Dermal Therapists (aka skin therapists), if we are not healing your skin, we are correcting it. We bring about these corrective results by causing micro-injuries to your largest organ, your skin. Your skin is a whole ecosystem of living cells, tissues, blood, fibres, nerves and hormones that work synergistically to bring about homeostasis to your entire body. Simply said, your skin is really important as a communicator and barrier.

"If you fail to prepare,
then be prepared to fail."

DAMAGE CONTROL

Skin treatments work by communicating with your skin to bring about restorative changes either by itself or through controlled micro-damage to the skin layers. This breach causes a sequence of events within the skin which repair the areas effected.

In **healthy** skin, the repair process is quick, efficient and aesthetically beautiful. In skin that isn't prepared, an extended repair process results in irritation, sensitivity, pigmentation, infection and even scarring. There is no point in putting yourself and your skin through a treatment if the result isn't going to be pleasing. To ensure you achieve your skin goals, your skin must be at its healthiest.

PREPARATION

Creating healthy skin is really easy, it just requires preparation. By doing your homework, using your prescribed cosmeceutical skincare products consistently and having a few preparatory treatments, your skin will be fighting fit and ready. Our collection of Starter and Advanced Treatments are warm-ups to the main event, your corrective Specialised Treatment.

Preparation will:

- **Achieve Superior Results**
- **Results Will Last Longer**
- **Reduce Contraindications (injury)**
- **Minimise Side Effects**
- **Speed Up Recovery**
- **Reduce Downtime**
- **Maximise Efficacy**

STEP 01

THE CONSULTATION

Our number one priority is the integrity and health of your skin throughout your skin journey. Discover why we achieve not only safe but successful treatments when most skin clinics fail.

EDUCATION IS KEY

Skin is our thing. We understand there are many treatments out there, all with conflicting information as to how they will or will not help your skin, but be careful to whom you entrust your skin. Unlike most skin clinics, we pride ourselves on employing experienced skin experts, with an immense knowledge of skin sciences, who not only predict problematic outcomes, but avoid them. This knowledge allows us to effectively help you achieve your goals and rapidly transform your skin.

WHY STARTER TREATMENTS

In an incredibly unregulated industry, be careful and understand there are no quick fixes to achieving your skin goals. We have learnt this through decades of hands-on experience with many different skin types. Achieving your best skin ever isn't as easy as picking a treatment from a list and going to whichever clinic says, "yes, we will treat you today". Our Starter Treatments are targeted and expertly designed to strengthen and detoxify your skin so you start seeing results straight away.

"It's about the skin journey and not just the destination."

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A HANDS-ON CONSULTATION

Our Discovery Facial is unlike any other consultation. This informative and interactive treatment includes a customised facial specific to your skin concerns. It is the first stepping stone in your skin journey. We will provide you with the correct knowledge, skincare and treatment program, so that together we can rapidly transform your skin.



STEP 02

COSMECEUTICALS

Many clinics will fail to prepare you with the correct knowledge, skincare and treatments because they know no better or, if they know better...then they should know better. It is, unfortunately, easier for some clinics to take your money today and treat you on the spot, rather than send you home to prepare your skin safely for future treatments. This attention to skin preparation is what sets our clinic apart and puts our results at the forefront.

COSMECEUTICALS VS COSMETICS

Unlike cosmetics, which contain bland and sometimes nasty ingredients, cosmeceuticals are formulated with active vitamins, peptides and antioxidants that bring about real, visible change. Harmful ingredients in cosmetics can cause irritation and, in the long term, lead to sensitivity and reactions resulting in more skin concerns than you started with. This is where cosmeceutical skincare products outshine inferior look-a-likes. Cosmeceuticals may seem more expensive initially but once you change over to real, active skincare products, the results will be addictive.

WHY BUY FROM US?

Simply put, if you want OUR amazing treatments and results, you must be on OUR skincare. This allows us to control the outcome of your treatments safely and ensure you achieve your skin goals. All results-driven treatments need specialised skincare and many off-the-shelf or internet products have not been correctly prescribed and simply will not deliver a safe and effective treatment.

WHICH PRODUCTS DO I NEED?

During your Discovery Facial or initial consultation, your skin therapist will create a combination of cosmeceuticals that work synergistically with your in-clinic treatment program to ensure your skin is strong and healthy, minimising downtime. Your targeted at-home skincare ritual will include a cocktail of vitamins, antioxidants, exfoliants and peptides to supercharge your results.

"Beautiful skin
requires
commitment
not a miracle."



STEP 03

ADVANCED TREATMENTS

Awaken your skin with our targeted Advanced Treatments which combine resurfacing, hydrating and rejuvenating techniques that deliver real results. This collection of treatments creates visible changes by themselves and act as preparation for our Specialised Treatments, not only saving you money and time, but maximising your results. Discover why our Advanced Treatments are a popular pick among our clients...



THE PERFECT EXFOLIATION

Our expertly designed Advanced Treatments utilise enzyme, acid and granular exfoliating techniques to achieve a multi-level removal of built-up skin, oil and congestion that has been present for years, revealing fresh, healthy skin.

FEED + RENEW

Achieve glowing skin with our Advanced Treatments. A well-hydrated skin is a high-functioning skin and a high-functioning skin is healthy and resilient. Your skin will become deeply hydrated and nourished from our Advanced Treatments, allowing it to readily absorb antioxidants, vitamins and peptides from our skincare products, supercharging your results.

VIBRANT, HAPPY SKIN

Our Advanced Treatments rapidly remove years of built-up skin and superficial sun damage to kickstart your skin again. By clearing away the layers of sluggish skin, our Specialised Treatments will penetrate more effectively and deeper to bring about a profound effect, leading to long-term skin rejuvenation.

"You can never have too many facials."

STEP 04

SPECIALISED TREATMENTS

For real, serious results, correct skin imperfections from ageing to scarring and discolourations with our collection of Specialised Treatments.



GOODBYE SUN DAMAGE

Rapidly transform your sun-damaged complexion with our wide range of light-based therapies to remove skin discolourations from brown spots such as freckles and age spots to reddened, vascular skin and Rosacea.

NO MORE LUMPY, BUMPY SKIN

No other treatment can instantly remove skin lumps and surface bumps without leaving a mark like Lamprobe. You won't realise how much this simple procedure will transform the overall appearance for smooth, soft and glowing skin.

SMOOTH OUT THOSE WRINKLES

Treating wrinkles, unfortunately, doesn't involve a simple one-time treatment. The good news is, all fine lines and wrinkles can be softened with the right combination of our stimulating and corrective Specialised Treatments. It's never too late to start your skin journey and achieve the skin you've always dreamt of.

"All good things
take time."

STEP 05

WHERE TO NOW?

You have worked really hard to achieve your best skin ever, but what now?

MAINTENANCE IS UNDERATED

Now that you have achieved your skin goals, it's really important to prevent future damage and suppress underlying skin concerns from resurfacing. You can not completely stop the ageing process and skin changes that come about, but we can slow them by continuing treatments at regular intervals. Don't let your skin regress and all your hard work go to waste; your amazing results must be maintained.

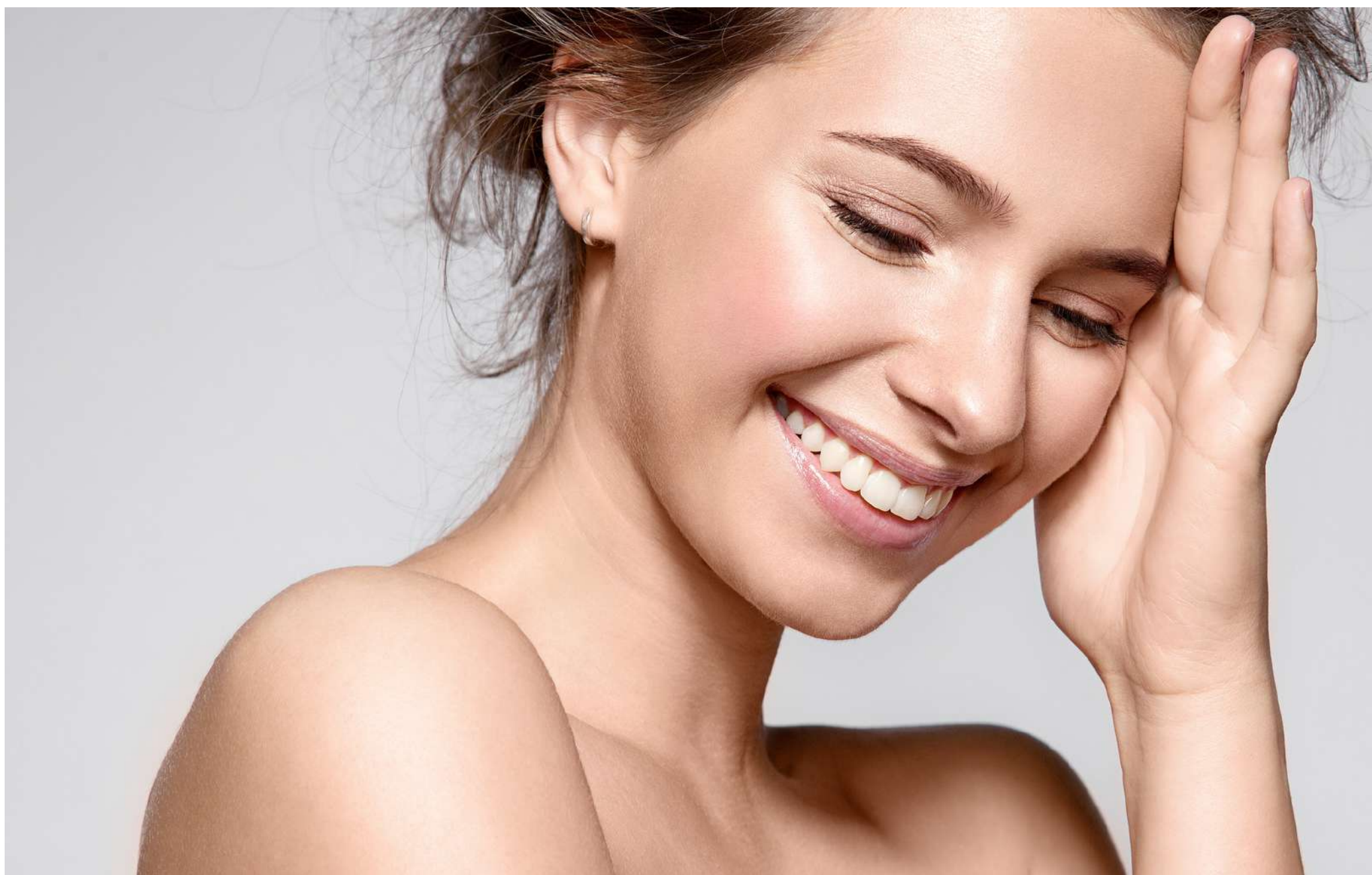
CONSISTENCY IS KEY

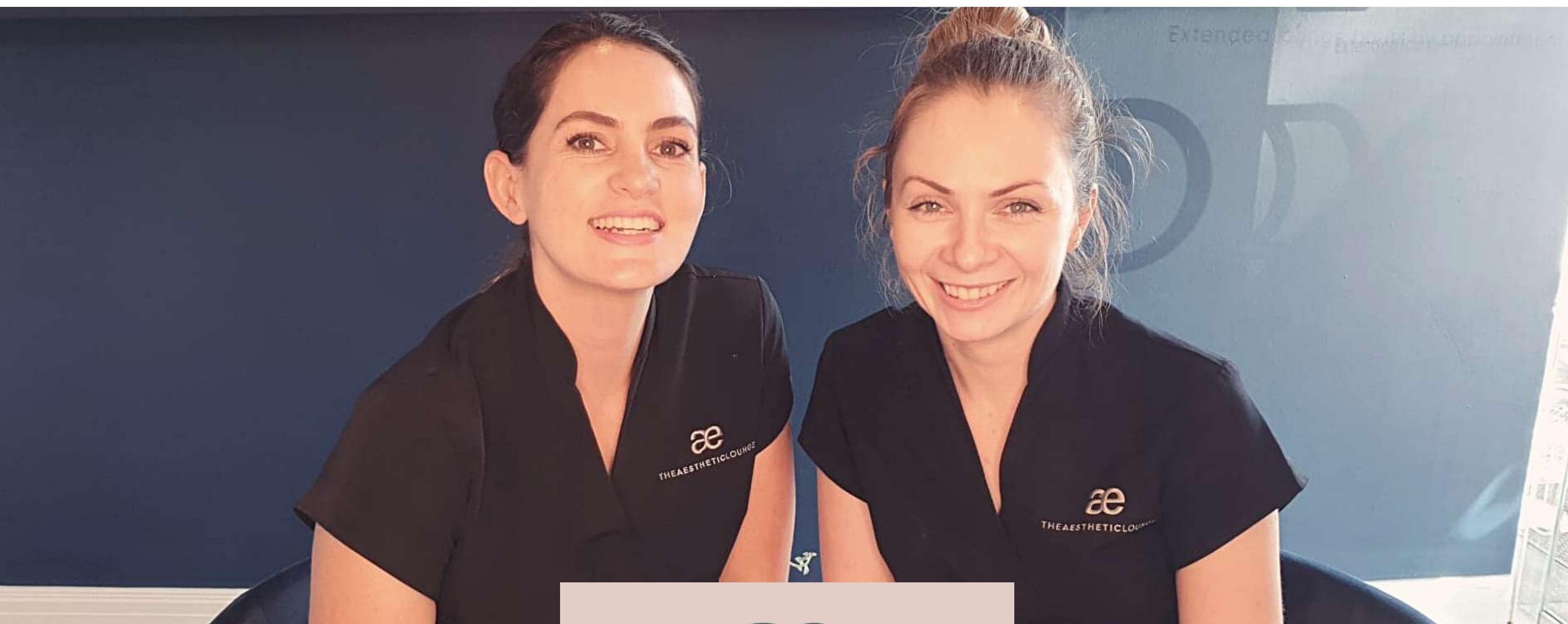
Your cosmeceutical skincare plays an integral role in the health and transformation of your skin concerns and this shouldn't stop once your treatments do. Without the consistent and ongoing use of these products, your skin will not be able to maintain the results achieved. Your products will not only help your skin in preparation for treatments and throughout your course, but your skincare ritual will follow you for life. As your skin and environment changes, so will your skincare, allowing your skin to adapt and continue to maintain its healthy new glow.

RESULTS THAT ARE ADDICTIVE

It's human nature to want to continually improve ourselves, and commonly with skin, as we remove one concern, others may be revealed. Our Skin Memberships not only allow you to maintain your results but further improve them. With the ease of all your monthly treatments pre-booked and payments taken care of, you can focus on what's really important by enjoying some "me time". Not only will you save your skin, but you'll save on all our member-only discounts and perks!

"I regret
taking such
good care of
my skin"
– said no one ever.





We help people transform their skin.

WITH MORE THAN 40 YEARS OF EXPERIENCE, LANA AND YASMINE UNDERSTAND SKIN AND HOW TO CREATE LIFE-CHANGING TRANSFORMATIONS SAFELY. THE FOUNDATION TO ACHIEVE THIS COMES FROM A MULTILAYERED APPROACH. STARTING WITH A CONSULTATION, OUR PASSIONATE SKIN EXPERTS WILL GUIDE YOU THROUGH A TAILORED JOURNEY TO SKIN PERFECTION.

CALL US NOW

MENTION THIS E-BOOK AND WE WILL REDEEM YOUR SKIN CONSULTATION FEE ON OUR LIFE CHANGING SKINCARE.

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