

PIGMENT FREE



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THE 5 ANSWERS TO PIGMENT FREE SKIN




THEAESTHETICLOUNGE



WHY WE TREAT PIGMENT DIFFERENTLY TO ACHIEVE RESULTS LIKE NO OTHER CLINIC

Even though pigmentation is complex, we reveal how truly amazing skin transformations are achieved when correctly managed by skin experts. Let us help you uncover a radiant and pigment free glow that lasts.



THE 5 ANSWERS TO PIGMENT FREE SKIN

01 CAUSES

02 PREVENTION IS
KEY

03 PROTECTION

04 THE POWERHOUSE

05 LEAVE IT TO THE
PROFESSIONALS

OI CAUSES

There are many culprits that cause pigmentation, some are out of our control while others we can easily control with the right advice and precautions to reduce the impact it can have.

INFLAMMATION

Heat, trauma and pimples cause inflammation in the skin, often as the skin heals from these it leaves brown pigmented marks or spots due to the stimulation of melanin that occurs during the skin's inflammatory processes. Left untreated these marks may lighten and fade over time or they may linger for life.

SUN DAMAGE

The sun emits UVA and UVB rays which traumatise our skin. UVA accelerates the ageing process, whilst UVB causes heat and sunburn in our skin. When this happens, the skin's pigment cells are stimulated causing melanin to be produced, this colours the skin and can be seen from freckles to a tan depending on your heritage. The true amount of sun damage from every sun exposure will be seen years down the track, when prevention is too late. This is why it is so important to always care for your skin when exposed to the sun.

THE PILL AND PREGNANCY

The contraceptive pill and pregnancy both cause an elevation in hormones. These hormones can overstimulate the production of melanin and cause a type of pigmentation known as melasma within the skin. It appears as grey-brown symmetrical blotches on the cheeks, chin and forehead. This pigment type doesn't have a 'quick fix' like others. It takes time and patience to effectively and safely fade. Melasma will also darken over the warmer months and lighten over the cooler months. This hormonal pigment may stay with you for life or go just as quickly as it arrived.



"Visible pigmentation is only the tip of the iceberg."

02 PREVENTION IS KEY

Desiderius Erasmus said "Prevention is easier than cure." He wasn't wrong and it's important to note that prevention is also much cheaper.

SLIP, SLAP, SLOP!

It is important to cover up to protect your skin from the sun and help stop the no.1 cause of pigmentation. It is much easier to prevent sun damage than it is to treat.

You can do this by limiting your sun exposure, covering up through the use of clothing, sunglasses and hats, as well as using a broad spectrum sunscreen daily. Did you know...if your eyes detect the sun's rays, your skin will still produce pigmentation whether it is exposed to the sun or not!

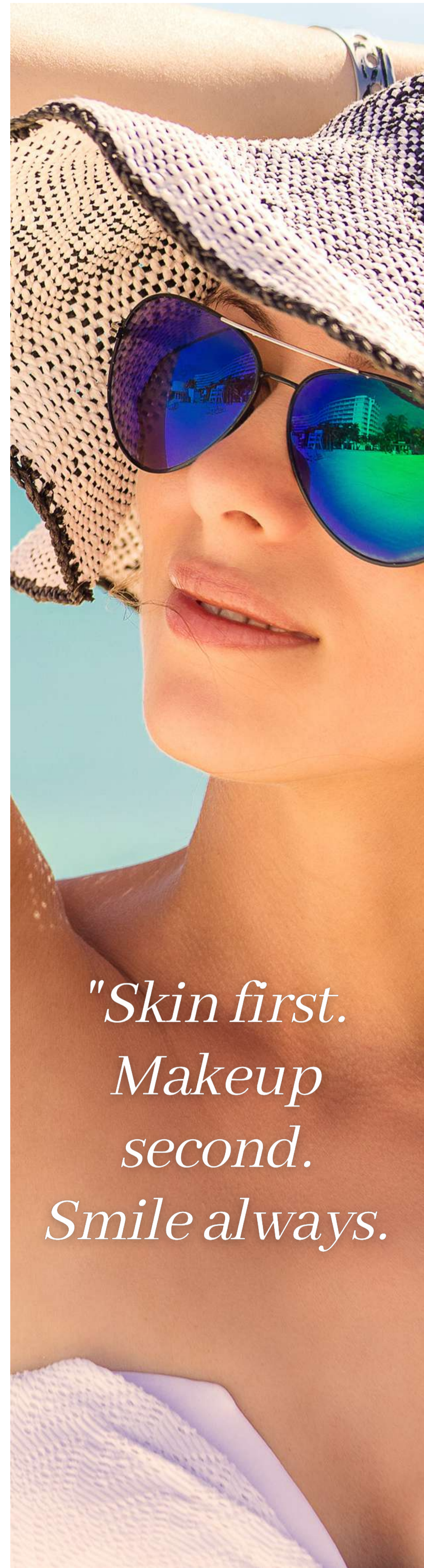
WHY BROAD SPECTRUM?

A broad spectrum sunscreen protects your skin from both UVA and UVB rays. This ensures a much higher protection than a basic sunscreen which will only protect your skin from UVB rays.

CHEMICAL VERSUS PHYSICAL

A chemical sunscreen or a physical sunblock both have their place in the role of protecting your skin. Chemical sunscreens provide longevity and don't wash off making them a great option for outdoor activities. However, the chemicals used in these products can cause skin irritation, but in the right formulation, these chemicals are encapsulated within an ingredient, stopping these irritations. Physical sunblocks are great for everyday use as they are a light weight consistency and often fortified with antioxidants to provide further protection.

a e s t h e t i c l o u n g e . c o m . a u



*"Skin first.
Makeup
second.
Smile always."*

O3 PROTECTION

Scientifically engineered ingredients only found in professionally prescribed cosmeceuticals are the best protection you can offer your skin!



"Great skin doesn't wash off."

ANTIOXIDANTS

Antioxidants such as vitamins A, B, C and E have a protective and brightening effect on the skin by neutralising damaging free radicals caused by everyday lifestyle habits.

AHA ACIDS

The use of AHA's helps to fade the appearance of pigmentation. They do this by exfoliating dull pigmented cells to reveal new healthy skin and allow your cosmeceutical serums to be readily absorbed, maximising their ability to transform your skin.

TYROSINASE INHIBITORS

Tyrosinase is an enzyme responsible for the first stage of pigmentation being produced. Tyrosinase Inhibitors are found in many cosmeceutical products used to brighten pigmented skin conditions as they suppress this enzyme. In the correct formulation Tyrosinase Inhibitors will not only prevent future pigment from occurring but fade existing pigmentation.

04 THE POWERHOUSE

Vitamin A is the powerhouse ingredient that supports the skin in so many ways to maintain healthy, vibrant, resurfaced skin while diminishing the appearance of pigmentation and the ageing effects of sun damage.

WHAT DOES IT DO

Vitamin A is one of the few topical serums that transfers into our blood supply, to stop and reverse the skin changes caused from the sun's rays.

When it does this, it regulates cellular regeneration and stimulates young healthy cells that are highly functioning and not pigmented.

BREAK DOWN SUPERFICIAL AND DEEP PIGMENT

Vitamin A works on surface pigment by increasing its ability to exfoliate off old pigmented cells, naturally. Amazingly, it also works to breakdown and suppress deep stubborn pigment within our skin caused by sun damage and hormones.

HOW WILL MY SKIN RESPOND?

There are many forms of vitamin A, the way they work within the skin will depend on whether they have been correctly formulated.

When your skin is matched to the correct vitamin A it will be more radiant, youthful, smooth, and with a brighter complexion.

"Invest in your skin. It's going to represent you for a long time."



05 LEAVE IT TO THE PROFESSIONALS

Seeking our professional advice will help you uncover the cause of your pigmented skin to rapidly transform it into the skin you've always dreamt of.



"Your best skin ever starts here."

OUT, DAMNED SPOT! OUT, I SAY!

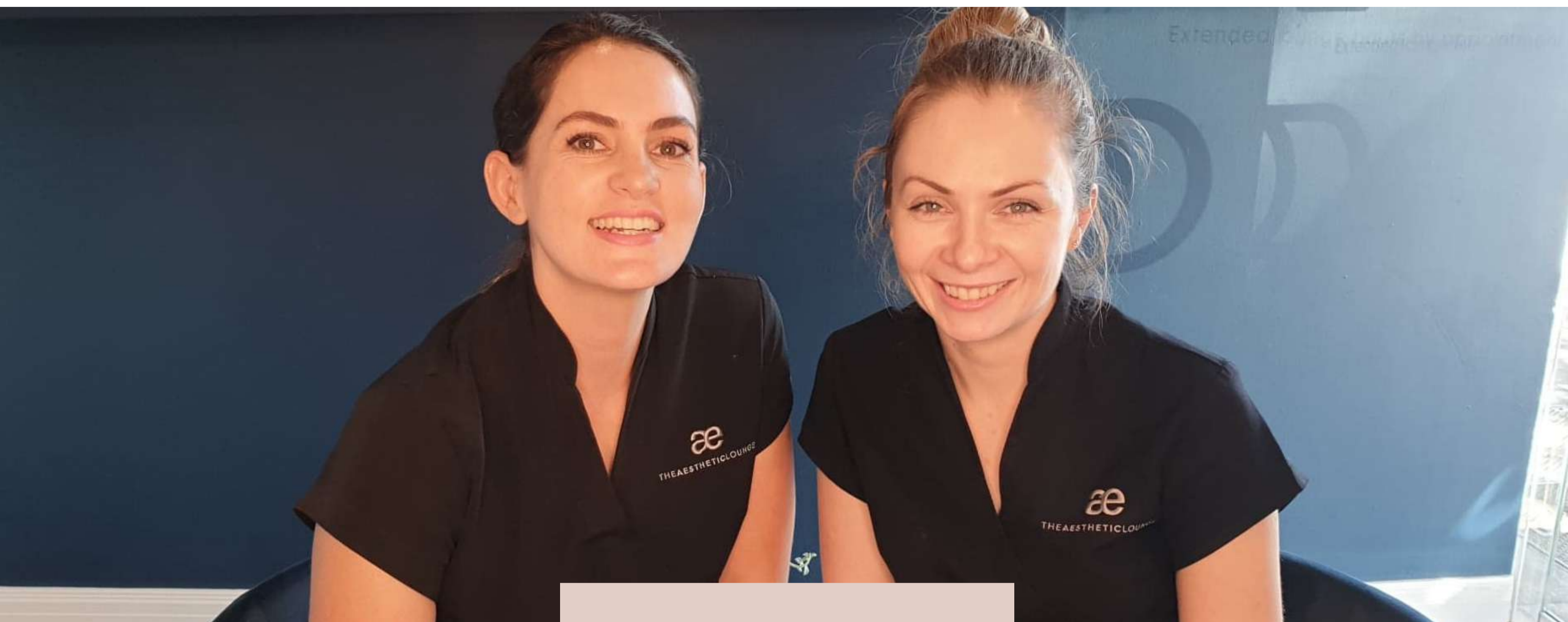
Are you frustrated that you still have pigment even though you feel you have tried every treatment and used all the products out there? If so, it's time to seek professional advice from one of our skin experts.

STILL QUESTIONING YOUR PIGMENT?

Pigmentation is really complicated. It takes a multipronged approach to safely and effectively combat and manage sun damage and pigment on the skin. Our team of passionate therapists will provide you all the information you need to successfully achieve pigment free skin.

HOW WE CAN HELP

As Dermal Therapists we are qualified and specialised skin experts. By providing you with a customised skin program, consisting of in-clinic treatments and cosmeceuticals will ensure you do not end up with “just” another product in your collection, but rather products, treatments and advice that will positively transform your skin.



We help people transform their skin.

WITH OVER 40 YEARS OF EXPERIENCE, LANA AND YASMINE UNDERSTAND SKIN AND HOW TO SAFELY CREATE LIFE CHANGING TRANSFORMATIONS. THE FOUNDATION TO ACHIEVE THIS COMES FROM A MULTILAYERED APPROACH. STARTING WITH A CONSULTATION OUR PASSIONATE SKIN EXPERTS WILL GUIDE YOU THROUGH A TAILORED JOURNEY TO SKIN PERFECTION.

CALL US NOW

MENTION THIS E-BOOK AND WE WILL REDEEM YOUR SKIN CONSULTATION FEE ON OUR LIFE CHANGING SKINCARE.

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